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Media Statement

EMPTY NESTERS OPT TO BUILD

It seems first home owners are not the only ones opting to build over buying an established home – more empty nesters are now choosing it as their preferred option.

According to Pindan project sales manager Nuno Carvalho, buyers looking to downsize their large family home make up the majority of purchasers at the new Waters Edge Estate in Viveash.

“New homes at Waters Edge Estate are selling fast among empty nesters, this group of buyers has well exceeded investors, first home owners and fly-in fly-out workers put together,” he said.

“We know empty nesters are a growing sector of the real estate market and they’re looking further afield than the inner-metropolitan area, which often means having to build a new home.

“More empty nesters are looking to downsize and head towards an area like Viveash for the location and lifestyle perks, like the swan valley and hills, close by.

“What’s also on the empty nester checklist is a lock-up-and-leave lifestyle – at Waters Edge Estate homes are inside a secure complex, require little maintenance and the common facilities like the pool and gym are all maintained by caretakers.”

When complete, stage one and two of Pindan’s Waters Edge Estate will include 106 homes made up of townhouses and villas.

The Estate is located 800 metres from the Swan River with a low maintenance security gated community environment and affordable luxury – facilities include a 25 metre lap pool, spa, steam room and sauna, fully equipped gym, children’s playground and barbeque areas overlooking Blackadder Creek.

Waters Edge Estate is also home to the Pindan-built charity home for the Association for the Blind of WA, which is now complete and open as the display home for the estate, open for inspection Sunday 12pm to 2pm or by appointment.

Visit www.watersedgeviveash.com.au for more information.

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